

Film Star Rentals
3 Day Film School

Commercial Spot

by
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EXT. THE CITY OF BOSTON - MORNING

SKYLINE

TIME LAPSE footage of the sun; its rays of light peeking out and bursting over the edge of the earth.

TIME LAPSE footage of the Boston Skyline as shadows slip away and the sunlight illuminates prominent Boston high-rises.

NARRATOR (V.O.)

We've all been there...

BOSTON STREETS

City traffic zooms this way and that-- a labyrinthine network of cars, trucks, and busses motoring through traffic lights or bending around corners amidst a swell of pedestrians.

NARRATOR (V.O.)

Asking those same questions day after day.

WORK COMMUTERS

People from all walks of life make their way to work. Some ascend a subway escalator... or read a newspaper on a park bench... or hail a cab.

NARRATOR (V.O.)

Am I really doing something I feel passionate about?... Is there something better out there for me?

INT. A FILMMAKER'S APARTMENT - DAY

BEDROOM

CU on an ALARM CLOCK... RING RING RING RIN-- A HAND hits the clock, turning the alarm off.

The FILMMAKER(Male, 20s)

sleeping in the BED next to the clock, flips off his COVERS and swings his legs to the floor. He rubs his eyes and scratches his head.

NARRATOR (V.O.)

How many of us will wake up one day and mutter to ourselves, 'If only I had taken a chance.'

ENTRANCE HALLWAY

The Filmmaker gulps the last of a MUG OF COFFEE. He puts the mug on a small TABLE by the door, slides on his JACKET, and pulls on his WORKBAG.

NARRATOR (V.O.)
'If only I had prepared myself for something more exciting... If only I'd had the guts to follow my dreams.'

EXT. BOSTON CITY STREET - DAY

SIDEWALK

The Filmmaker walks down a sidewalk chatting over important business on a CELLPHONE. He pulls out a set of KEYS and, as he slows near his SUV, he unlocks its door and gets inside.

NARRATOR (V.O.)
...How many of us will ourselves to say, 'If only'...for the rest our lives?

INT. MINT SUV - DAY

DRIVING

The Filmmaker steers through traffic. He scans over the city terrain, observing the world outside as he passes... carefully... curiously.

NARRATOR (V.O.)
Will you?

EXT. FILM SET - DAY

The Filmmaker closes the door after exiting his vehicle.

As he gets closer to a PROFESSIONAL DIGITAL CAMERA, he walks past and we pan along with him until-- We're now BEHIND HIM, which reveals the scene unfolding before us:

A busy and exciting FILM SET complete with CREW scattered about setting up a slew of Film LIGHTS while some unload equipment from a large GRIP TRUCK.

NARRATOR (V.O.)
Introducing The Boston School of Digital Cinema...

Sitting on a cluster of DIRECTOR'S CHAIRS, a couple of ACTORS are getting their makeup done by MAKEUP ARTISTS.

The Filmmaker looks into the eyepiece of his camera. But he stands and moves towards:

Several VINTAGE SPORTSCARS are being driven into their places on the set; a small crew of grips start wiping them down.

The Filmmaker is discussing with a few CREWMEMBERS how he wants this shot to look. His commands appear clear, concise.

NARRATOR (V.O.)

Now with two-day Intensive Weekend Workshops that will provide all the skills you need to start a new career in Boston's exploding film industry.

A CAMERA OP and his 1ST AC are inspecting or adding components to their RED CAMERA. The FLASHES from a couple of PHOTOGRAPHERS pop rapidly and repeatedly all over the place.

NARRATOR (V.O.)

Get your foot in the door today and get your start in the industry you've always wanted to be a part of.

A cute Production Manager(Female, 20s) briskly approaches the Filmmaker with a nervous smile as she hands him a notebook and walkie-talkie.

NARRATOR

The Boston School of Digital Cinema... Can you picture it?

The Filmmaker takes a deep breath, ready and confident for the day's work ahead.

END